

IPL GOLDEN APPLE 20TH ANNIVERSARY AWARDS 2010

The IPL Golden Apple Awards, created by Indianapolis Power & Light Company (IPL), honor creative and innovative teaching that inspires and motivates improved student achievement. The 2010 awards will mark the 20th anniversary of one of the most prestigious teacher recognition programs in Indiana.

If you are a creative teacher who uses math, science or technology to inspire and motivate students, we encourage you to enter. If you know someone who fits this description, please let them know about this opportunity!

To date, 477 educators from Indiana accredited public and non-public schools have been recognized for innovative projects and their ability to effectively incorporate the **creative use of math, science or technology in their classrooms**.

The competition will honor 25 outstanding entries with a \$2,000 monetary award and a personalized IPL Golden Apple trophy during a special celebration at the Indiana Roof Ballroom **May 10, 2010**. Additionally, each IPL Golden Apple Award winner's school will receive a check for \$1,000 on behalf of the winning teacher(s).

ELIGIBILITY

The IPL Golden Apple Awards 2010 is open to teachers of grades K-12 in accredited public and non-public schools in the following Indiana counties: Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, Pike and Shelby. Media specialists and other non-classroom teachers may enter if a) they are certified teachers and b) they have direct responsibility for teaching the project to students.

This year for the first time, the IPL Golden Apple Awards is accepting entries from teaching teams of up to four people. Prize money will be equally distributed among the members of a winning team. Please designate one of the team members as the lead person to receive correspondence about the entry.

Previous IPL Golden Apple Award winners are not eligible. Schools and school districts may submit a limited number of entries. (See Entry Limits chart enclosed.)

<p>FAST FACTS Entry deadline: March 8, 2010 Awards dinner: May 10, 2010</p>
--

ENTRY CRITERIA

Teachers may submit entries on any subject as long as math, science or technology is integrated within the submitted project and the entry shows improved student achievement.

SUBMISSION—TWO METHODS

For the 2010 competition, entries may be submitted online or by hard copy. Use the entry form and instructions supplied here, or they also are available on the IPL Web site, www.iplpower.com. Click on "community," then "IPL Golden Apple Awards." Complete instructions for online and hard copy entries are listed below in the section titled ENTRY APPLICATION. To conserve paper and other resources, 2010 is the last year hard copy entries will be accepted. Beginning in 2011, all entries must be submitted online.

RESOURCES

Sample winning IPL Golden Apple entries are posted on the IPL Web site.

We will host two workshops for potential entrants early in 2010. The workshops will walk you through the entry process, including online entry submission and pointers for creating a supporting video for your entry. Check the Web site mid-January for workshop sites, times and locations.

Former IPL Golden Apple Award winners and your district's Golden Apple Coordinator are excellent resources for advice and for reviewing entries prior to submission. The complete list of past IPL Golden Apple winners is on the Web site, or contact Marilyn Shank at (317) 293-5590 or e-mail iplgoldenapple@shankpr.com to inquire about previous winners from your school or area.

DEADLINE

Portfolios must be received by 5 p.m. March 8, 2010. If your school requires an internal review process, it must be completed before this date.

If you do not enter online, you may deliver or ship portfolios to:

IPL Golden Apple Awards
c/o Shank Public Relations Counselors
2611 Waterfront Parkway, East Drive, Suite 310
Indianapolis, IN 46214

If you have questions about portfolio content, online submission or delivery, please contact:
Marilyn Shank at 317-293-5590 or iplgoldenapple@shankpr.com.

ENTRY APPLICATION

Teachers who choose to participate in the 2010 IPL Golden Apple Awards should submit their entry online OR submit a hard copy assembled into a three-ring binder with tab dividers.

Online entries must be submitted according to the directions on the Web site. You may submit one PDF file online along with entry form information -- or you have the option of cutting and pasting your project description, summary, mentorship section, resume and support letters in separate sections. Online entries are subject to the same margin and page limits as hard copy entries, but tab dividers are not required.

Entry pages should have margins of at least 1" at the top, bottom and both sides. Type font should be no smaller than 12. There is a limit of 16 one-sided pages.

Please do not use plastic page protectors for hard copy entries unless it is absolutely necessary to protect a particular page.

The entry (whether online or hard copy) must include the elements listed below. The elements should be clearly identified and **assembled in the following order:**

Before Tab #1 – Entry Form

An entry form, with all areas of the form completed. (If you are submitting a hard copy entry, the form at the back of this packet may be copied, or you may print additional copies from the IPL Web site: www.IPLpower.com. The entry form does not count as one of your 16 pages.)

Behind Tab #1 – Project Summary

A brief summary of the nominee's submitted project. This should not exceed one page and can be just a third or half page. This is an abbreviated version of the project description. Include your primary project goal and how it was achieved. *The summary and project description together represent 65% of the score.*

Behind Tab #2 – Project Description

Describe the submitted project in more detail.

- Explain how it creatively uses math, science or technology.
- Describe student achievement results and how they were measured. This is an important part of how your entry is judged. You may include photos, charts and graphs as appropriate.
- If any of the work is not original, for example if you are using a copyrighted curriculum, please provide appropriate credit for the origin, and then explain how you enhanced the program for your students.
- If you think it will be helpful for the judges to be able to view your curriculum, a video or other materials that illustrate the success of your project and if those materials are available online, feel free to include a link in this section that will allow the judges to see the additional material. Judges are not obligated to review the auxiliary information, but may do so if that helps them understand your project.

The project description should not exceed 9 pages. *The summary and project description together represent 65% of the score.*

Behind Tab #3 – Mentorship

- Give an example of a professional educator who served as a mentor to you.
 - Describe how you as an IPL Golden Apple Award winner could serve as a mentor to your colleagues.
- (For team entries only: All members of the team should contribute to the mentorship section, but the mentorship section is still limited to one page.)

These items together should not exceed one page and *they represent 10% of the score.*

Behind Tab #4 – Résumé

Your professional résumé or vita that includes: education and teaching experience, formal and/or continuing education, professional conferences attended or presentations made, and school or community activities. (Not to exceed two pages)
10% of score

(For team entries only: Each member of the team should supply a résumé. Each résumé must not exceed two pages. The entire entry may increase in page count to accommodate the extra résumés.)

Behind Tab #5 — Support Letters

Include three letters of support from individuals who can offer factual evidence of teaching abilities. These letters can be from a variety of sources — colleagues, students, parents of students, supervisors, community members and others. *5% of score*

(For team entries only: It is fine for support letters to refer to individual teachers, several teachers or the entire team. For teams of two or three teachers, the total number of support letters should not exceed the stated limit of three letters. For teams of four teachers, we will expand the page limit for the entire entry to include a fourth letter if you wish to provide one.)

An additional 10% of the score will reflect overall clarity and quality of the entry.

PLEASE NOTE:

Entries for individuals (excluding application form) must be no longer than 16 pages. (A sheet printed on both sides counts as two pages.) It may not include more than two full pages of pictures. Tab dividers do not count toward the 16-page limit. As a matter of record, we strongly encourage each teacher to keep a copy of his/her portfolio entry contents.

Winning hard copy portfolios will be returned at the **May 10** ceremony. The remaining hard copy entries will be returned if the nominee provides an appropriately sized pre-addressed return envelope with postage or arranges to pick up the portfolios at Shank Public Relations Counselors.

Samples of winning portfolios are posted on this Web site.

OPTIONAL VIDEO SUPPORTING MATERIALS

We ask entrants to send us a videotape of approximately 2 minutes in length that demonstrates your project. This does not have to be professionally produced or edited video. Home video quality is fine. If your project involves dropping eggs, flying paper airplanes, recording music, measuring, building, charting or anything else exceptionally visual, this is the place to show it. It's OK to have a student or another teacher operate the camera for you. **Your entry is not judged on the video content or quality.**

Why are we asking for a video?

If you win an IPL Golden Apple Award, part of your video may be shown during the celebration to describe your project. We want your creative teaching to inspire others!

Hints for making your video are included at the end of this instruction packet.

We recommend that you shoot this video with a video camera (preferred format miniDV), not a cell phone camera or still camera. If you do not have a video camera available for use in your school or if you have questions about accepted formats, please contact your school's Golden Apple Coordinator or Marilyn Shank at 317-293-5590.

Send your video (preferably on a digital mini videotape or DVD) to:

IPL Golden Apple Awards
c/o Shank Public Relations Counselors
2611 Waterfront Parkway, East Drive, Suite 310
Indianapolis, IN 46214

If you submit your portfolio online, you will need to mail or deliver your video to Shank Public Relations Counselors at the address above. If you are submitting your portfolio by hard copy, you may send them together. Please be sure your videotape or CD is labeled with your name.

ENTRY PROCEDURES

For individuals (students, parents, principals, colleagues)	For teachers	For Superintendents, IPL Golden Apple Award Contacts (or Principals of schools not affiliated with a district)
<p>Encourage the excellent teachers you know who creatively use science, math or technology to enter the competition.</p>	<p>Fill out the entry form.</p> <p>Notify your principal (or district IPL Golden Apple Award coordinator) that you intend to prepare an entry.</p> <p>Prepare your portfolio according to instructions.</p> <p>If your school or district has an internal review process, submit your portfolio for that review.</p> <p>Be sure to submit your portfolio to the IPL Golden Apple Awards by the March 8 deadline.</p>	<p>Make entry forms and instructions available in your school(s).</p> <p>Encourage teachers to enter.</p> <p>Your school or district may wish to review entries in advance – especially if you think you will have more entries than your school or district is allowed to submit. (See the table below.)</p> <p>Communicate your review process and internal deadline information to teachers who are interested in entering.</p> <p>Be sure your school or district’s entries are submitted by the March 8 entry deadline.</p>

ENTRY LIMITS

School districts with up to 500 teachers	School districts with 501 to 1,000 teachers	School districts with 1,001+ teachers	Independent schools
12 portfolios	15 portfolios	17 portfolios	12 portfolios

IPL
GOLDEN ^{20TH} ANNIVERSARY
APPLE
AWARDS 2010

ENTRY FORM

Please complete all information below.

Teacher's Name*: (please print) _____

School District: (if applicable) _____

School & Complete Address: _____

Principal's Name: _____

Teacher's Complete Home Address: _____

Teacher's Home Phone Number with Area Code: _____

Teacher's School Phone Number: _____

Teacher's E-mail address: _____

Teacher's Grade or Subject Taught: _____

District/School Golden Apple Coordinator Name: _____

District/School Golden Apple Coordinator e-mail address: _____

Entry Category (circle one): math science technology

Signature: _____

* If this is a team entry, list up to four names of those who are on the team. Designate one of those teachers as the entry contact.